DIX & EATON + standing partnership

HORIZON SCANNING

Faster Insight. Smarter Decisions.

See emerging risks before they become business problems.

An advisory-led, AI-enabled service from Dix & Eaton and Standing Partnership.

Part of Dix & Eaton's Intelligence Suite which also includes Competitive Intelligence, Ecosystem/Partner Intelligence, Stakeholder Simulation, and Scenario Planning.

The Problem We Solve

Every week brings new regulatory developments, supply chain pressures, activist campaigns, litigation, and shifting political and stakeholder expectations. Individually they may seem manageable. Together they can reshape your operating environment. Too often, companies:

- Miss how seemingly unrelated signals are building into a larger issue.
- Operate reactively, responding only once an issue has become public
- Rely on disconnected monitoring tools that don't drive accountability and cross-functional action.

THE RESULT

Avoidable risks escalate — distracting leadership, damaging reputation, inviting regulatory scrutiny, and costing time, money and credibility.

Our Solution

Horizon Scanning is an advisory-led, AI-enhanced service that helps leaders identify emerging risks sooner, understand their business implications and coordinate mitigation across functions before they hit the ERM register or require crisis response. It combines:

- **Data aggregation at scale and speed** using proprietary AI agentive workflows built on decades of issues management experience
- **Signal and trend detection** across public and premium regulatory, media, NGO, scientific and social sources
- **Proprietary scoring** to prioritize signals by prevalence, likelihood, business impact and time horizon
- **Experienced advisors** who support cross-functional decision-making, mitigation and outcome monitoring

Why It's Different

Enterprise risks rarely begin with a single event. They build from signals that reinforce each other across regulations, science, law, politics, media and the supply chain. Most functions see only their own part of the picture. Horizon Scanning connects those signals into a single view so leadership can recognize where issues are gaining momentum—and respond before they're forced into crisis mode.

QUESTIONS HORIZON SCANNING ANSWERS

Is this an isolated signal — or a trend that could hurt the business?	Our agentive workflow makes it possible to aggregate sources across multiple domains (political, regulatory, legal, scientific, supply chain and stakeholder) to determine if signals are gaining momentum.
Which issues deserve our attention now?	Our scoring methodology ranks issues by prevalence, likelihood, impact and time horizon so leadership knows which deserve immediate attention.
How is this different from the monitoring services we already use?	Monitoring tools track individual streams. Horizon Scanning brings together multiple information streams to surface converging trends and enable informed decision making.
What happens after risks are identified?	We help you build the infrastructure for assigning responsibility and tracking mitigation across functions.

HOW CLIENTS USE IT

SCAN TYPE	WHAT IT COVERS	WHEN TO USE IT
Comprehensive scan	Enterprise-wide view of emerging risks across regulatory, legal, stakeholder, media, supply chain and sustainability issues.	Planning cycles; ongoing issues management; identifying scenarios for crisis preparedness.
Topic-specific scan	A focused industry or risk lens — e.g., supply chain, sustainability, scientific or regulatory developments.	Informing decisions and strategy on a defined issue; deepening issues management on priority topics.
Site-specific scan	Local regulatory, political, stakeholder, NGO and public-health pressures around a specific location — including local authority and court records and community voices.	Evaluating new sites; informing stakeholder engagement and communication strategies for site-related pressures.
Portfolio deep dive	Product-level signals across regulatory, political, scientific, supply chain, sustainability and NGO domains.	Identifying portfolio vulnerabilities; informing regulatory and trade defense posture.

All scan types draw on media and social monitoring platforms, regulatory and legislative aggregators, NGO monitoring, scientific sources and premium business intelligence (e.g., AlphaSense), delivered on a monthly, quarterly or annual cadence.

HORIZON SCANNING IN PRACTICE

COMPREHENSIVE SCAN:

For a Fortune 500 company in a highly regulated industry, our Horizon Scanning program gave leadership a single, consolidated view of what was coming. Over three years, the program identified and actively managed 170 emerging signals, issues and risks — resolving or mitigating 75% of them before escalation, avoiding costs from several million to tens of millions of dollars. 95% of program leaders said it improved cross-divisional exchange on critical freedom-to-operate matters.

TOPIC-SPECIFIC SCAN:

A recent product-specific scan for a global agribusiness showed that a high-profile ingredient controversy had built through five years of simultaneous escalation across science, litigation, politics, media and the supply chain and identified early indicators of new converging signals that warrant prioritization.

SITE-SPECIFIC SCAN:

A scan of several sites under remediation provided the chemical company responsible for them early indication of where pressures were building in surrounding communities to inform stakeholder engagement and communication strategies.

PORTFOLIO DEEP-DIVE:

A manufacturer of regulated active ingredients used a horizon scanning scan to identify regulatory, political and reputational vulnerabilities in its portfolio and prioritize product defense strategies.

Why now?

Risk complexity is rising. The organizations that succeed tomorrow are those that can see around corners today. Horizon Scanning gives you the foresight — and the framework — to make decisions with confidence in an uncertain world.

RELATED CAPABILITIES:

- Stakeholder Simulation and Scenario Planning to inform mitigation stress-test strategy and messaging.
- Competitive Intelligence and Ecosystem/Partner Intelligence to identify opportunities in the market landscape.

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